

# Credit Scoring and Credit Control XV

Automated documentation creation for a  
streamlined, compliant score build process



**Jonathan Clarke**  
*Manager*  
*UK Analytics*

**Matt Pead**  
*Senior Statistical Modeller*  
*UK Analytics*

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RISK SOLUTIONS

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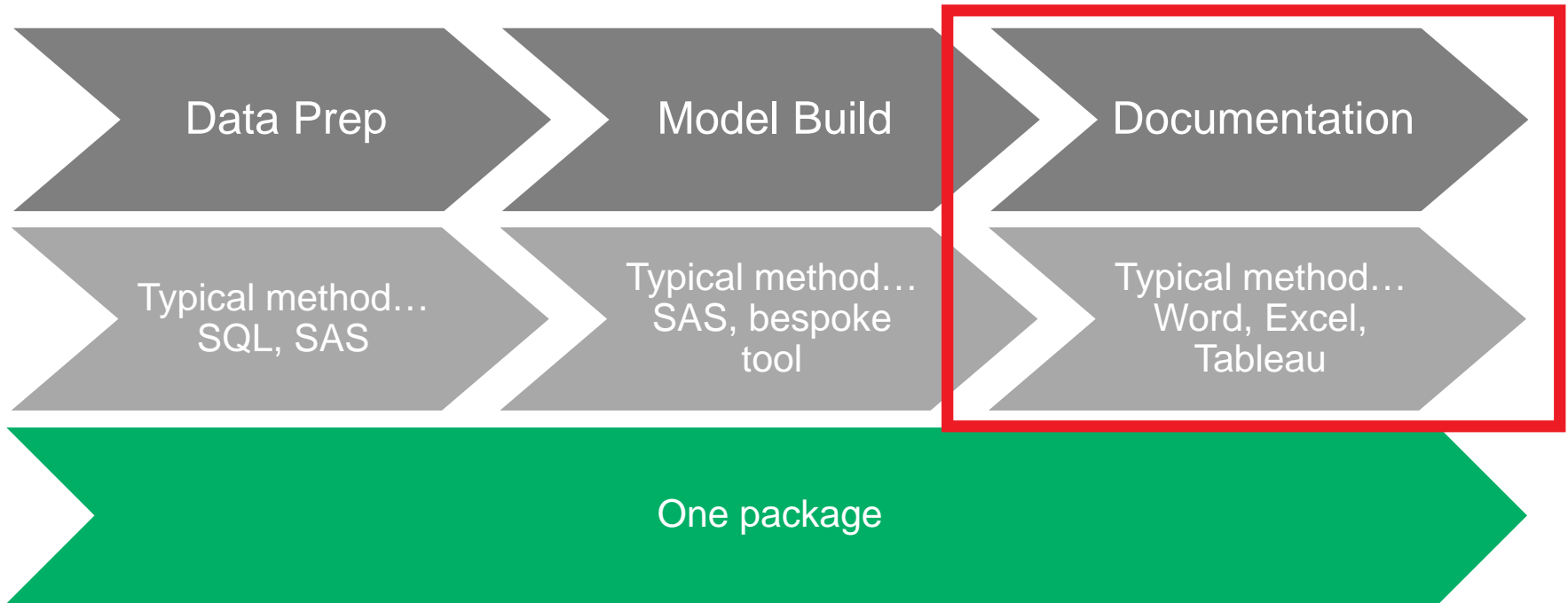
- Who are LexisNexis Risk Solutions?
- Typical challenges when documenting a model build.
- Introducing an end-to-end model build process.
- Example outputs achievable using R Markdown.

# Who are LexisNexis Risk Solutions?

**Our vision: Be the essential partner in the assessment of relationship risk.**

- LexisNexis Risk Solutions is a leader in providing essential information that helps customers across all industries and government assess, predict, and manage risk.
- Combining cutting-edge technology, unique data and advanced analytics, we provide products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy.
- LexisNexis Risk Solutions is part of RELX Group plc, a world-leading provider of information and analytics for professional and business customers across industries.

# Achieving this vision with an efficient and compliant process



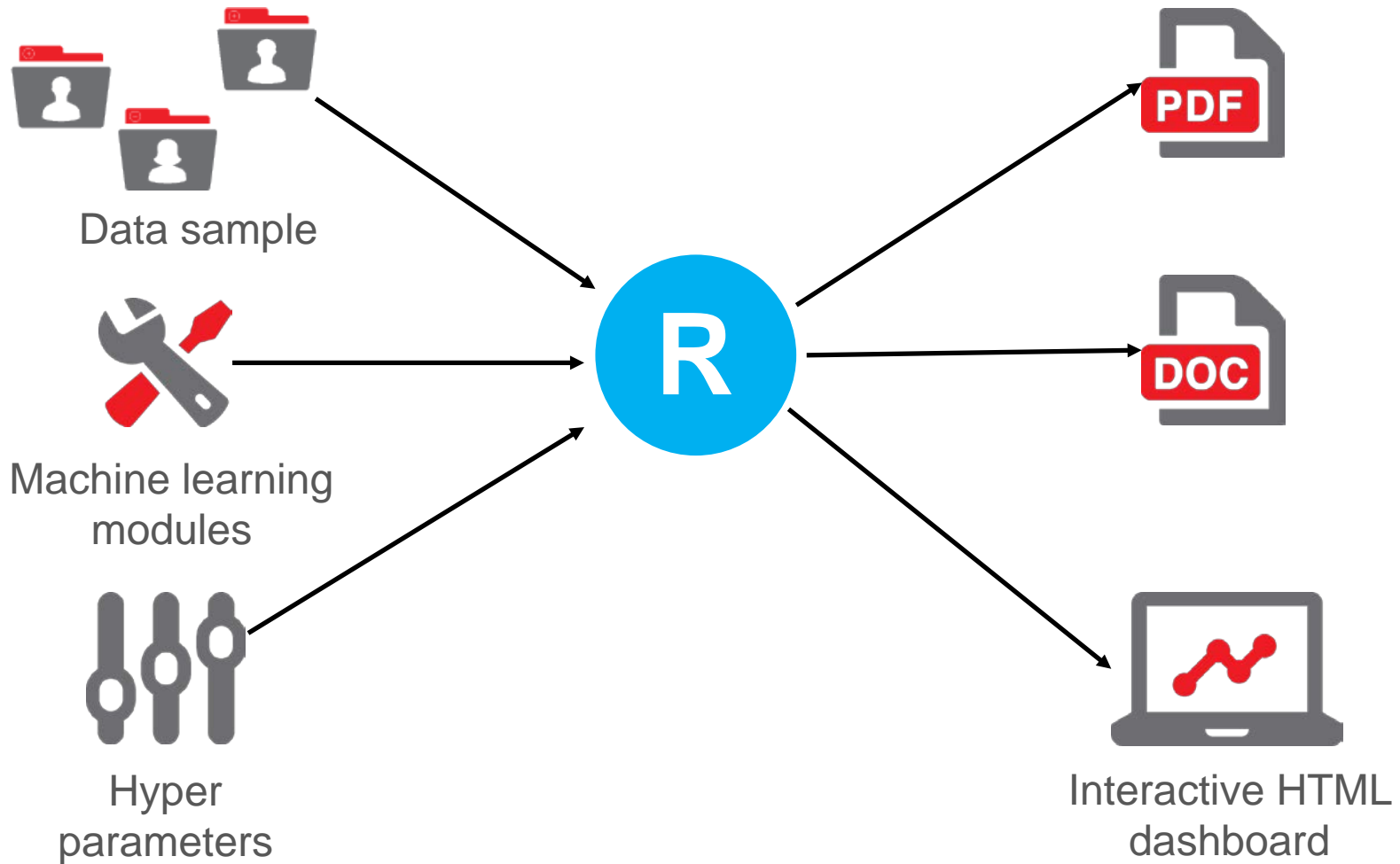
- We have an automated modelling process for many use cases and outcome definitions.
- We have the ability to easily leverage different machine learning techniques.
- We have the ability to produce documentation efficiently for peer review and internal audit / industry compliance (FCA, GDPR).

# Typical challenges when documenting a model build

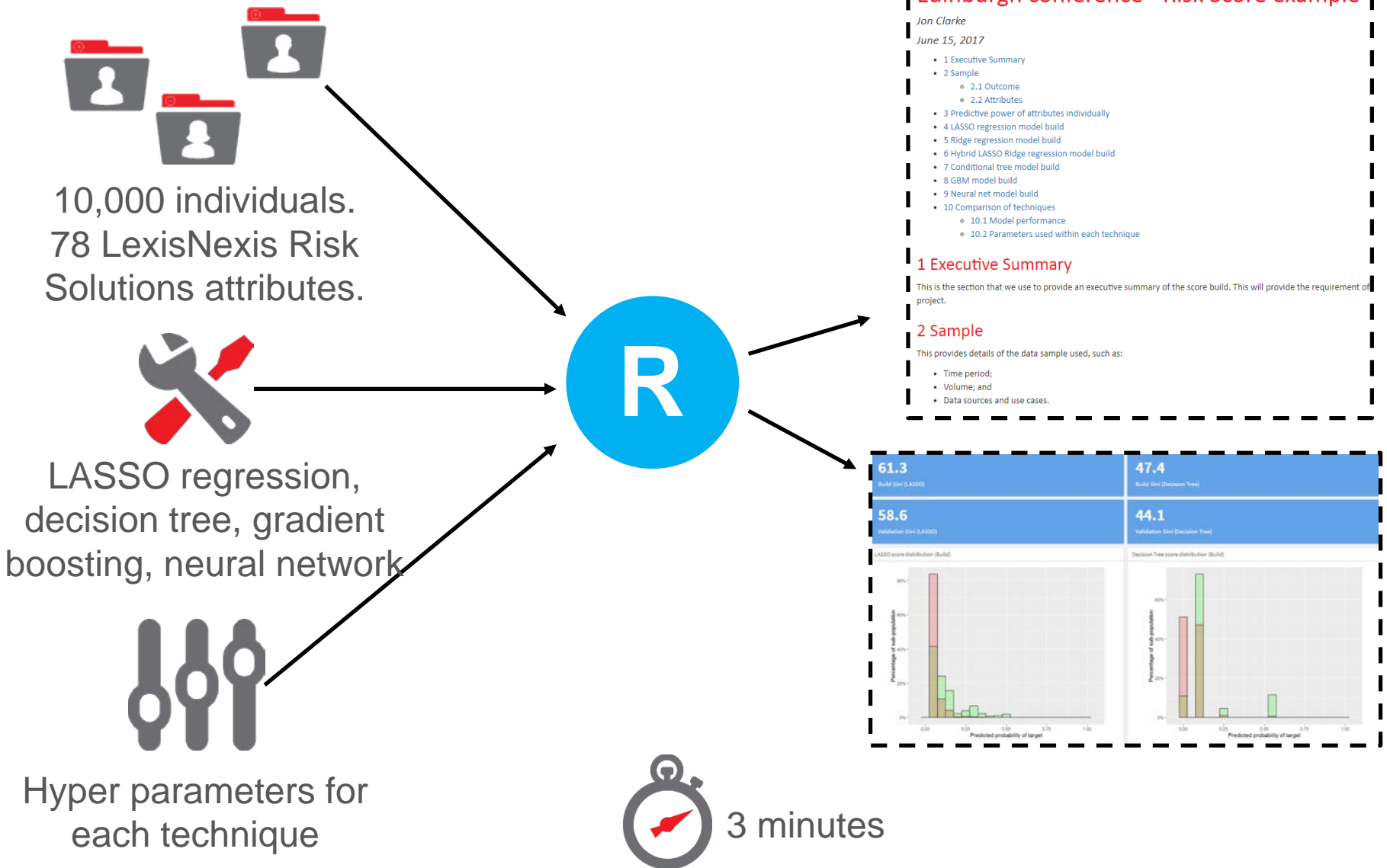
- There is a disconnect between the model build process and the documentation describing it.
- Multiple touch points may exist across different software (e.g. SAS to Excel to Word).
- Errors can be made when ‘tuning out’ during repeated editing of the document.
- Bugs/errors are found during documentation and peer review, requiring the model build process to be re-run.



# R Markdown - data prep, model building and documentation



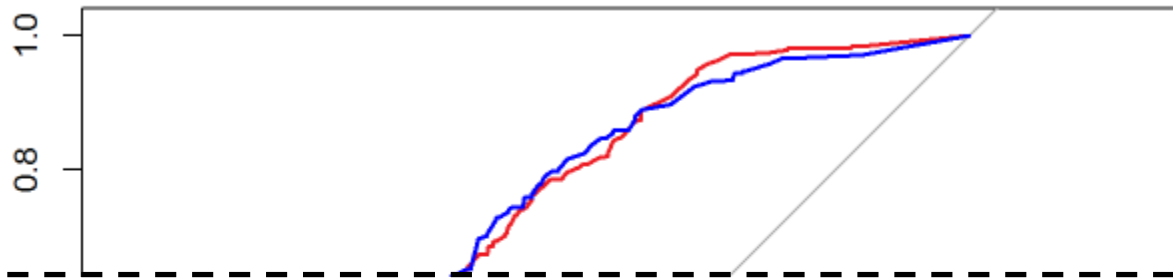
# Example – predicting whether an individual will receive a CCJ



# Detailed output capability within formal documentation

## 3 Predictive power of attributes individually

The following ROC curve:

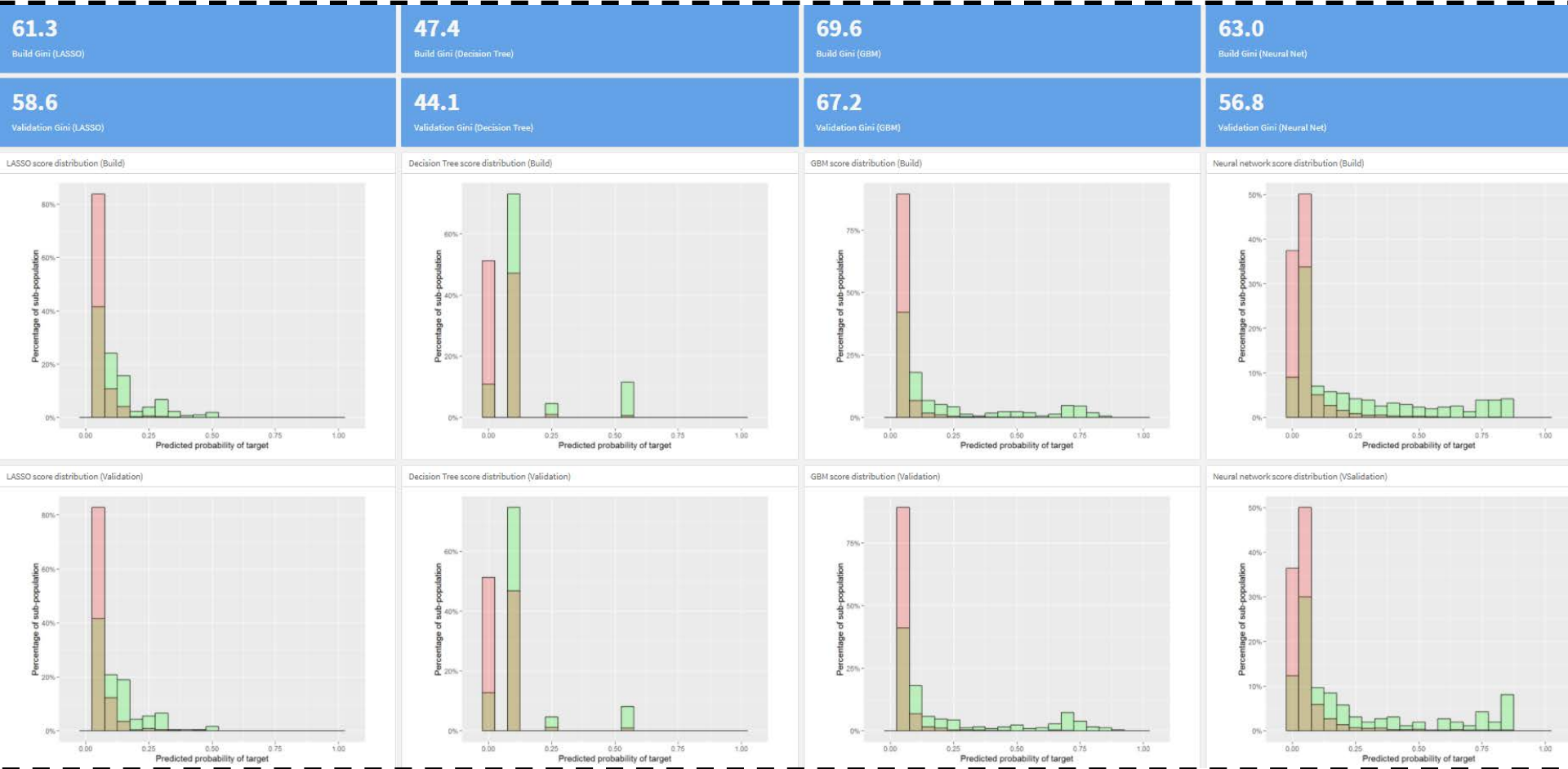


## 8 Comparison of techniques

### 8.1 Model performance

Technique	Build_Gini	Validation_Gini
GBM	69.6	67.2
LASSO regression	61.3	58.6
Neural Net	63.0	56.8
Decision Tree	47.4	44.1

# Headlines capability within HTML dashboard for quick review



# Summary

- It is possible to develop an end-to-end model building process within RStudio, including the model documentation stage.
- Such a process dramatically reduces the time taken to build and document a predictive model.
- It also reduces the risk of human error when producing documentation for peer review and internal audit / industry compliance (FCA, GDPR).
- The process can be future proof in that extra metrics can be easily added, as can modules for new modelling techniques.
- This process has been adopted for developing models in LexisNexis Risk Solutions UK, for internal use and to build custom scores for clients.



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